

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
965252-1	10/28/12	October 2012	10/01/12 - 10/26/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	WEST ANGELA SCHEDULE	ANGELA SKED

Flight Dates	Order #	Alt Order #
10/24/12 - 10/26/12	965252	06382833

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/12	10/26/12	WPBF News 25 Mornings	5:30-5:57am	---TF--	:30	2	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	2	\$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12	5:40 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV102101H	\$320.00 NM
2	WPBF	F	10/26/12	5:56 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV102101H	\$320.00 NM
2	10/25/12	10/26/12	Good Morning America	7-9AM	---TF--	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12	7:50 AM	Good Morning America	7-9AM	:30	AWTV102101H	\$550.00 NM
2	WPBF	F	10/26/12	7:49 AM	Good Morning America	7-9AM	:30	AWTV102101H	\$550.00 NM
3	10/24/12	10/26/12	10-11a Anderson Cooper	10-11a	--W-F--	:30	2	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W-F--	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	10:23 AM	10-11a Anderson Cooper	10-11a	:30	AWTV102101H	\$450.00 NM
2	WPBF	F	10/26/12	10:26 AM	10-11a Anderson Cooper	10-11a	:30	AWTV102101H	\$450.00 NM
4	10/25/12	10/25/12	WPBF News 25 @ Noon	12pm-1230pm	---1---	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---1---	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV102101H	\$350.00 NM
5	10/24/12	10/26/12	Dr. Oz	4-5p	--W-F--	:30	2	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W-F--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/24/12	4:37 PM	Dr. Oz	4-5p	:30	AWTV102101H	\$1,000.00 NM
1	WPBF	F	10/26/12	4:27 PM	Dr. Oz	4-5p	:30	AWTV102101H	\$1,000.00 NM
6	10/24/12	10/24/12	M-F 5pm News	5-6pm	--1----	:30	1	\$900.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
965252-1	10/28/12	October 2012	10/01/12 - 10/26/12
Advertiser	Product	Estimate Number	
West/R/Congress	WEST ANGELA SCHEDUL	ANGELA SKED	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--1----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	5:09 PM	M-F 5pm News	5-6pm	:30	AWTV102101H	\$900.00 NM
7	10/25/12	10/25/12	Jeopardy	7:30-8PM	---1---	:30	1	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---1---	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12	7:52 PM	Jeopardy	7:30-8PM	:30	AWTV102101H	\$1,700.00 NM
8	10/24/12	10/24/12	M-SUN WPBF News 25 @ 11-11:35PM		--1----	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--1----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV102101H	\$1,000.00 NM
9	10/24/12	10/26/12	Dr. Oz M-F 9-10a	9-10a	--WTF--	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	9:38 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV102101H	\$450.00 NM
10	10/24/12	10/26/12	M-F 5pm News	5-6pm	--WTF--	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/26/12	5:56 PM	M-F 5pm News	5-6pm	:30	AWTV102101H	\$900.00 NM
11	10/24/12	10/26/12	1230-1P Access Hollywood	1230-1p	--WTF--	:30	2	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12	12:54 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV102101H	\$350.00 NM
2	WPBF	F	10/26/12	12:41 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV102101H	\$350.00 NM
Total Spots							16		

Payment Terms 30 Days

<u>Gross Total</u>	\$10,640.00
<u>Agency Commission</u>	\$1,596.00
<u>Net Amount Due</u>	\$9,044.00